

COVENANT UNIVERSITY ALUMNI ASSOCIATION (CUALA)

2025 HALF YEAR REPORT

(JANUARY - JUNE)

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he Board of Trustees

CUALA



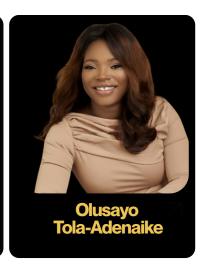
The Board consists of 9 members – including 2 seats for ex-officio members. These ex-officio seats are occupied by the immediate past and current CUALA President.



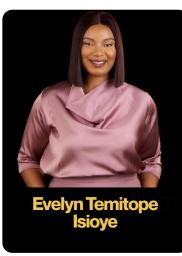
THE BOARD OF TRUSTEES







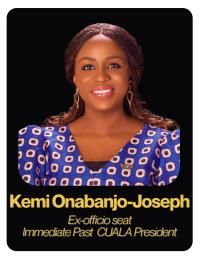












Ex-officio seats are occupied by the current President and the immediate past President

From the Board of Trustees

As we reflect on the first half of 2025, we are increasingly proud of the achievements and progress of our notable alumni community. This report offers proof to the continued dedication, engagement, and success of CUALA globally.

Over the past months, we have seen remarkable growth in our alumni programs, initiatives and a significant increase in opportunities tailored for our diverse alumni base. These accomplishments are a direct result of the collaborative spirit and generosity that defines us.

The Board extends its profound appreciation to the Executive team and all alumni for their firm efforts, whether through giving their time and resources, fostering empowerment programs, participating in networking events, or simply representing our institution with distinction in their respective fields. Our collective efforts are instrumental in strengthening the bonds within our community and enhancing the reputation of our alma mater.

Looking ahead, we are excited to continue building on this momentum. The Board is committed to fostering an even more vibrant and inclusive alumni community, enabling grounds for growth and effectiveness, thus creating meaningful connections for all.

In line with our commitment to transparency and democratic governance, the Board of Directors is pleased to announce the upcoming alumni elections for various leadership positions within CUALA. These elections represent a vital opportunity for members to step forward and contribute directly to the effectiveness and future of CUALA. Further details regarding the nominations, eligibility criteria, and voting timeline has been sent to the entire community. We strongly encourage all eligible alumni to consider putting themselves forward as candidates or to actively participate in the nomination and voting process.

Your input and involvement are vital to our continued success. Whether through leadership, volunteering, or simply staying connected, every contribution strengthens our shared future.

Thank you for your ongoing support and engagement. We look forward to all that we can achieve together in the months ahead.

Sincerely,

Board of Trustees

Covenant University Alumni Association (CUALA).





May 2025 marked my 1st year anniversary in office yet when I look at all that has been achieved; it feels like I have been on this ride for much longer.





From the President \(\)

My goodness, we blinked and the first half of the year is done and dusted! It seems like just yesterday when we were counting down to the New Year and writing resolutions we hoped to accomplish. Maybe it is just me but I find that time seems to fly quicker with each passing year while the demands of "adulting" remain endless.

May 2025 marked my 1st year anniversary in office yet when I look at all that has been achieved; it feels like I have been on this ride for much longer. On this note, I am pleased to share with you a forward looking strategic plan, which outlines core areas of focus and their linkage to the Sustainable Development Goals(SDGs). This approach ensures that we align our priorities with those of our key stakeholders, our Eagle community and global economies for strategic and sustainable delivery. The core areas of focus (strategic pillars) are:

Strategic Pillar 1: Education (SDG 4, 10)

Strategic Pillar 2: Value Creation and Exchange (SDG 3, 5, 17)

Strategic Pillar 3: Opportunity Creation (SDG 1, 5, 8, 10)

Strategic Pillar 4: Wealth Creation (SDG 1, 2, 8)

Strategic Pillar 5: Lifelong Engagement (SDG 17)

SUSTAINABLE GOALS





































From the President >

Still on the SDGs, I had the honour of being selected to judge the Hult Prize which invites Covenant University students to develop any startup idea that meets at least one of the 17 Global Goals. It was truly inspiring to see participants come up with ideas that showcased their innovative thinking. I also had the privilege of leading a delegation of Eagles to the House of Commons which is the democratically elected house of the UK Parliament responsible for making laws and keeping the Government accountable. The core aim of our visit was to launch a charter on inclusive entrepreneurship and it was a great time of networking and fostering new strategic partnerships.

February 2025 was tagged our "Wellbeing Month" and in keeping with the Valentine's season, we hosted our inaugural Fitness Challenge with the theme "Love yourself to Health". Every flight was assigned to a team and participants had to complete 6,000 steps per day. A weekly leader board kept the 197 participants motivated and at the end of the challenge Barnabas Inyangsam (2013) emerged the winner of the grand prize of £100 (which was sponsored by one of our partner organizations – G3 Africa). Our partnership with G3 Africa affords Eagles the opportunity to secure a Master's scholarship worth £5,000 and application fee waiver of £50 each for up to 10 Eagles. I hope the Eagles who took part in the Fitness Challenge were able to connect with other members of the fit fam crew and I look forward to future editions of what I hope will become an annual feature in our calendar. Many thanks to Coach Shedams and Coach Kann for their support and efforts towards the delivery of the Challenge.



From the President >

Continuing with the momentum from last year, we hosted a power packed International Women's Day event, where we discussed the multidimensional nature of womanhood. Our speakers for the day were Laju Iren and Seun Alley. The event which was very well attended also saw the launch of CUALA Women Network (CWN) - a community focused on empowering female Eagles in their finances, educational pursuits and health/well-being. This community is very close to my heart and it will be instrumental in our efforts towards achieving SDG 1; SDG 3 and SDG 5. I am also grateful that I was able to continue my Scholar's Award by offering full tuition scholarship to 4 students. 3 of the awardees represented Covenant University at the University Duel 2025, a STEM competition, which concluded with Covenant University emerging as winner. The competition featured intense battles and innovation challenges against intellectual talent from various Nigerian universities so the fact Covenant University came tops is worthy of accolades and bragging!

We threw our weight behind engaging our diaspora communities and you will continue to see the evidence of this in the coming weeks. I am extremely proud that the first international edition of the Eagles in Business Summit was a success. Our lead sponsor – Barclays Eagle Labs – supported us with the most incredible venue while all other event costs including food and return travel of officials from Nigeria to the UK were borne personally by me. Nigeria based Eagle brands were showcased for free on a banner which was kindly sponsored by our partner – G3 Africa. We had Twelve 05 photography on hand to offer professional portraits to guests and a member of eBay Management who is keen to work with Eagle owned businesses including those based in Nigeria. If you would like to take advantage of this opportunity; please reach out to the VP Business.

Building on the momentum, we also hosted the first international Alumni Friendly Football match where our boys had a stellar outing against Landmark University Alumni Association with a 4-2 victory. I cannot describe the joy I felt when the referee blew the final whistle to declare us winners. Of course, we celebrated our victory with a summer hangout where jollof rice, chicken, turkey, moi moi , puff puff and more all made guest appearances. We were privileged to have the presence of Lucille Nsoedo, our amiable Chair of the CUALA Board of Trustees and Mayowa Agboola (Director of Hebron Startup Labs and member, CUALA Board of Trustees). We also had Oluwaseun Sokeye, the General Secretary of the Landmark University Alumni Association and Ope Odedina sponsored the footballers kit. FORZA CUALA!

CUALA UK FC: Coach: Austin Okon (2007) | Assistant Coach: George Ipogah (2016) | Players: Austin Enekwe (2016), Bimbi Phillips (2007), Bryan Wilkins (2016), Ernest Ikechukwu (2007), Ibukun Adedeji (2014), Ibukun Fowope (2016), Joshua Oluwafemi (2017), Kayode Adetokunbo (2017), Muyiwa, Inegbenose Ekhomalomen (2019), Ola, Rhema Oputa (2017), Tito Shokunbi (2007), Toluwani Joshua (2017), Olatunji Fagbore (2013)

From the President \(\scalenge{1} \)



From the President \(\)

You will be pleased to know that as a leadership team, our focus on governance has not waned and we continue to identify areas of risks while reviewing our costs to ensure responsible spending. We restructured our Secretariat operations which helped to streamline processes thereby reducing our personnel costs. We remain committed to our financial management goals and are actively working on policies to address any identified areas of potential risks.

To everyone who has read this far I want to say a big, "Thank you" for caring about our association. You and every Eagle who chooses to engage help shape who we are becoming and I assure you that the rest of this report will be an interesting read so keep scrolling.

Always yours,



President, Covenant University Alumni Association (CUALA).

Wall of Fame

To every Eagle; especially the supermen and women who throw their weight behind the vision

- Adedotun Adejumo (2010)
- Adeola Adedokun (2012)
- Anjola Okunoren (2018)
- Ayo Dawodu (2010)
- Ayoboni Akindolie (2010)
- Bayo Rotilu (2006)
- Bez Idakula (2006)
- Buchi Okoro (2015)
- Bukola Martins-Onokiti (2006)
- Jakpo Ukueku (2007)

- Mayowa Agboola (2006)
- Olamide Kuforiji (2022)
- Ope Odedina (2008)
- Osato Osemwingie (2018)
- Seyi Omisore (2007)
- Shola Coker (2007)
- Sonia Mayomi (2023)
- Ueakmfon Ekanem (2014)
- Uwem Uwemakpan (2011)

(



One of our most frequently used services is the application for official transcripts. In the first half of the year, we had a Customer satisfaction score of 87%, and a net promoter score of 67%.

The Secretariat CUALA





Secretariat



Unique Ajakaiye

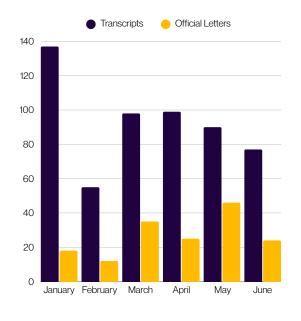
Executive Secretary

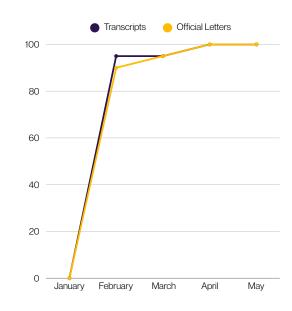
One of our most frequently used services is the application for official transcripts. To enhance our service delivery and customer experience, we actively seek feedback from our customers. We concentrate on two key performance indicators:

- The Customer Satisfaction Score (CSAT) and
- The Net Promoter Score (NPS)

The CSAT assesses customer satisfaction with our services, while the NPS indicates how likely an applicant is to recommend our services to others. In the first half of the year, we had a Customer satisfaction score of 87%, and a net promoter score of 67%.

The charts below show the number of applications received in the first half of the year and the CSAT and NPS scores broken down by month.





Executive Council SUALA



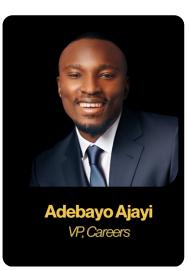
TheExecutive Council is made up of the President and all the Vice Presidents (Business, Careers, Community Engagement, Corporate Communications, Finance, University Relations and Welfare).

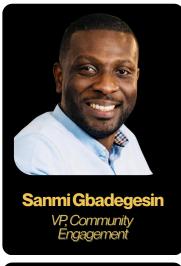


THE EXECUTIVE COUNCIL \(\)



















Business



Remi Ademiju

Vice President, Business

The first half of 2025 is over, with exciting progress from 2024. More effort was made around knowledge and our connection pillar area. We also expanded our Eagles in business connect event out of Nigeria, and for the first time, we had it in London, UK, connecting Eagles from different business areas.



Key Activities

1. Two Physical events: Eagles in Business Connect held in London and Lagos.

These events brought together Eagles in business for networking and growth. Set in a business casual atmosphere, it featured a panel session sharing inspiring business journeys. Eagles also had the opportunity to showcase their ventures with ample time for valuable networking.

The UK event was in partnership with Barclays Eagle Labs (our host sponsor). It featured representatives from eBay whose goal was connecting businesses within the Eagle community to eBay. We also had sponsors and support from Quidax.

The Lagos event was held at Kora Pay (our host sponsor's building). KoraPay is an Eagle owned business leading in the FinTech space. We had a beautiful conversation with our panellists.



2. One Virtual events, - Business Law & Finance

We also had a virtual session to discuss business law and finance. This was a dynamic session tailored for Eagles in Business as our speakers took us into the legal and financial principles every entrepreneur should know.

Our facilitators were:

- Florence Damilola Olatunbosun, Financial Research Analyst, Money Africa
- Rosemond Phil-Othihiwa, Senior Legal Counsel, ALX / Sand Technologies.

3. Partnerships / Programs in progress

We had a couple of initiatives in the works. These were partnerships that further drive our goal of business development for entrepreneurs within the community.

- CafeOne: We began partnership conversations with CafeOne, a leading co-working space by Sterling Bank, designed to support entrepreneurs with the right ambience for growth. The partnership through the alumni is to synergise CafeOne with the Hebron Startup Lab within the university premises. We had the first partnership meeting between representatives from CafeOne and the Hebron Startup Lab.
- **NEST Challenge:** We have begun conversations on restarting the Eagles NEST Challenge. This is an accelerator program for Eagles in business, either at the startup or growth phase. The program provides access to knowledge, marketing and funding (both grand and additional investors).





Careers



Adebayo Ajayi

Vice President, Careers

Building on the remarkable achievements in 2024, the Career Directorate has continued to empower Eagles with transformative opportunities in H1 2025. Below is a summary of our key wins, ongoing initiatives, and upcoming plans that reflect our commitment to fostering career excellence for Eagles.



Key Activities

- **1. CUALA Job Board Activity:** Maintained an active job board, connecting over 500 Eagles to potential employers, with some job placements facilitated through targeted job-sharing efforts.
- **2. Career Q&A Series Career Clinic for Eagles:** Hosted a highly engaging Career Clinic in February 2025, addressing critical career questions and concerns, with over 80 Eagles participating in interactive sessions led by Opeoluwa Duntoye (COO Paddy Cover) and myself Adebayo Ajayi, your VP Careers.
- 3. Masterclasses for Eagles: Delivered specialized masterclasses to upskill Eagles in high-demand fields:
 - Building a Career in Tech (April 2025) led by Precious Ikade, equipping 60+ Eagles with practical skills for tech roles.
 - Building a Career in Project Management (May 2025) facilitated by Adebayo Ajayi, focusing on project management methodologies and certifications, with 40+ attendees.

Key Activities

- **4. Career Power Series:** Launched three impactful sessions to provide Eagles with actionable insights for professional growth:
 - Career Goals That Stick: Starting 2025 with Purpose and Plan (January 2025) led by Seyi Ayinla, focusing on goal-setting strategies.
 - Power of Strategic Career Moves (April 2025) led by Terver Bendega, guiding 100+ Eagles on navigating career transitions effectively.
 - How to Make Yourself Visible for Global Opportunities led by Fisayo Adeyemi (June 2025), equipping 45 Eagles with tools to enhance their global employability.

5. New Partnerships Secured:

- Zeem Advantage: Expanded support for Eagles pursuing professional qualifications in the USA, offering end-to-end assistance with certifications and career transitions.
- WMN Limited: Connected recent graduates to job opportunities, resulting in three Eagles securing roles in competitive sectors.
- Graduate Guidance Group: Partnered to provide tailored career coaching and mentorship, benefiting 50+ Eagles with personalized career plans.

7

Conclusion

The Career Directorate remains steadfast in its mission to equip Eagles with the tools, networks, and opportunities to excel in their professional journeys. Our H1 2025 achievements underscore our strategic focus on partnerships, skill development, and career advancement. We are poised to drive even greater impact in H2 2025, continuing to elevate the Covenant University community on a global stage.

For further information or support, please contact vpcareers.alumni@covenantuniversity.edu.ng.



Wall of Fame

We proudly celebrate the contributions of our esteemed facilitators and thought leaders who have inspired and empowered our Eagles:

- Seyi Ayinla
- · Opeoluwa Durotoye
- Precious Ikade

- Terver Bendega
- Fisayo Adeyemi



Career Power Series events



Community Engagement



Sanmi Gbadegesin

Vice President, Community Engagement

- CUALA Professional Community (LinkedIn): 3.4k Eagles in the community and 3% growth in the last 6 months (from 3,264 to 3,355)
- Other Engagement: 348 Eagles updated their details.
- Recent events: Men's chat (Fathers Day edition in June 2025) & Eagles Launchpad (various episodes)



Introduction

Hello Eagle 👏

You've probably heard the phrase that "commUnity is nothing without the 'U' in it". So true. Everything about CUALA is for you, and we're super-excited and extremely grateful you chose to be a part of what we're doing in the community. Our numbers keep increasing. Every graduation ceremony adds another thousand Eagles to the community, and we are on the way to becoming a 30,000+ community soon. Super-exciting and mind blowing. But that's not all, our records are showing us that we have at least one Eagle in 85% of all the countries in the world. If soaring globally felt like words we heard back in our days in CU, it's definitely the reality we are seeing.

Over the last 6 months we've achieved a lot of things. We've seen many of our community groups grow to a point of hitting full capacity. While this presents us with community growth and restructuring opportunities, it's great to see more and more Eagles getting into community through their flights, chapters and other interest groups too. Access remains a top agenda for the Community Engagement office, after all, the only way to connect and engage is to be in the right community.

Introduction (cont'd)

A number of our programs are also gathering more momentum. We continued running programs such as the Eagles Launchpad (to promote Eagle brands and entrepreneurs), Men's chat (to equip our men), and coming soon, another episode of our Welcome Abroad event (to equip international based Eagles with information they need to settle and soar abroad). All these have been based on community needs, and we remain committed to listening to your needs, organising events/programs tailored to the needs of Eagles.

Hoping you read this report to the end as we celebrate what we've achieved together over the last 6 months. Thank you very much.

Your community buddy, Sanmi Gbadegesin



Key Activities

1. Community Focus for 2025

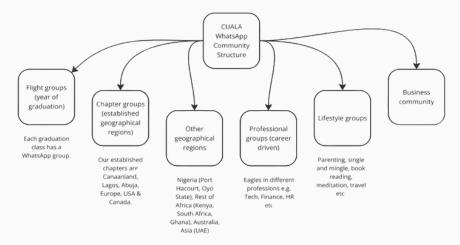
The Community Engagement office is hugely supported and facilitated by your elected Flight & Chapter Leads. This is why we started 2025 with a definition of our goals and objectives, so we are very clear what we're looking to do for you in 2025. Our virtual strategy session was very collaborative as we reviewed the needs of Eagles and brainstormed on ideas that add value to our community.

Here are a few things we're committed to, in 2025:

- 1. **Value for Eagles:** Bringing awareness to the <u>available benefits</u> (including deals/discounts), educative workshops & activities, immigration support programs for Eagles abroad. <u>Plug into our calendar so you don't miss out!</u>
- 2. **Engagement:** Easy access to community groups, birth new community groups, hangouts for more connections (virtual / physical)
- 3. Give-back: Launching give-back initiatives
- 4. Succession planning: To ensure we have a good foundation for succession

Everything above summarises our desire to grow our community, overflow and strengthen our position to give back!

2. Being part of community, there's a place for you in CUALA!



Our WhatsApp Community Structure

Key Activities (cont'd)

Let's give a special shout-out to all our Community WhatsApp group Admins, volunteers who help manage the various groups, and drive engagement on a local level. There's a group for everyone, and all you need is to <u>update your details</u> so you're plugged into a group of interest (flights, chapters, etc.). When you join though, we encourage you to <u>read up our Community Guidelines</u>, so you understand how best to get the best experience from our community. We are all here to support each other, and we want to keep our community platforms a great place and experience for us all.

3. New Chapters

Our <u>updated CUALA Constitution</u> clearly describes how Eagles in a geographic community can apply to become an official chapter. <u>Click here to read through our updated CUALA constitution</u>. We have nudged active geographic communities where we are seeing some engagement, so they can explore the opportunities of becoming chapters, as long as they meet the criteria in the CUALA constitution. As soon as any new Chapters are created, the community will be informed

4. Eagles Launchpad

Within the last 6 months, we also hosted a few episodes of our Eagles Launchpad, where we interview Eagle entrepreneurs on our platforms, to showcase their products / services / brand. In the first half of 2025, we featured the following Eagles and their brands.

- Adeola Ola (MsDeein Luxury bags)
- Blessing Fitka (Glam Inn)
- Favour Nnadi (Backel)
- Achiever Omoobajesu (Blvck Fashion Room)
- Gbubemi Obioru (Veloremit)
- Adebayo Ajayi
- Jakpo Ukueku

During the sessions, the entrepreneurs had the opportunity to share their experiences with other entrepreneurs to inspire others in starting/running their own businesses/brands. The sessions have also been a good way to bring visibility to Eagle entrepreneurs.

5. Our LinkedIn Professional Community is growing

We get new members requesting to join our exclusive Linkedln community on a regular basis, and we are reminding Eagles of the opportunity to leverage the opportunity to connect, engage and exchange value and maximise the benefits of the network. You can grow your professional network, advertise jobs, find opportunities, connect with mentors / mentees / career buddies, celebrate professional milestones, and join professional discussions. There's so much you can get out of the community and we encourage you to Click here to join our CUALA Professional Community for Eagles.

6. Men's chat

Last year, we started a Men's chat series where CUALA Men get the opportunity to discuss topics to equip them as leaders, husbands and fathers. These vulnerable sessions have been really insightful, and we've had 3 episodes to date. Our latest session in June 2025, was a collaboration between Covenant University Alumni Association (CUALA) and Landmark University Alumni Association (LUAA). Our speakers led us in a discussion on building a lasting marriage sharing from personal life experiences and answering questions from the audience. We hope to do more of these sessions to continue to equip each other in the community.

Key Activities (cont'd)

7. Inter-university engagement

In 2024, Crescent University Alumni invited us for a novelty football match in Lagos. We really appreciate the honour of being selected to feature in their programs. We had very good feedback from the collaboration. Engagements like this put us out there, and brings attention to our community. In 2025, we've also had an invite from Redeemers' University Alumni to feature in their upcoming 20th Anniversary activities in Osun State, which includes a number of sports activities. We're extending this invite to the community, especially for those in the environs of Osun State.



Upcoming initiatives, plans & projects

An Insight into July - December 2025 events

Remember to <u>subscribe to our CUALA calendar</u> so you don't miss out on any of our events. We are already planning for the following:

- 1. **Anniversary celebrations (July / August)**: Mostly celebrated through the various flights, so plug into your flight and be a part of your graduation anniversary activities.
- 2. Welcome abroad (August): To welcome anyone who has recently relocated abroad.
- 3. **Men's chat (International Men's Day edition, November)**: A safe space for men to discuss sensitive topics such as marriage and fatherhood.
- 4. **Getting set for NYSC:** Aimed at the 2025 graduates.

Note - we are keeping events to the minimum in the second half of 2025 to put focus on the 2025 CUALA elections.

New graduates, new flight

As we celebrate our various flight anniversaries, we're also opening our doors to the 2025 graduates, a new flight ushering in another 1000+ members into our community. To onboard them properly into the community, there a number of systems and activities we need to put in place such as updating our records, setting up a community group and setting them up for NYSC, their next career assignment.

Election is coming. Let's get ready!: 2025 is the year of some very key programs including Elections / Leadership transition, so we will be doing more to bring attention to the various leadership opportunities within the community to attract more volunteers and leaders. We have a number of engaging sessions titled 'Day In the Life', where current executives including the Flight and Chapter leads share from their experiences. The dates are all within July 2025. <u>Click here to subscribe to the CUALA calendar</u>.

We also want you to see this as an opportunity for members of the community to consider volunteering in the capacity of one of our Community Engagement offices. Here are the offices that directly help drive engagement within our CUALA community - **Vice President Community Engagement, Flight Lead, Chapter Lead.**

To find out more about these roles, please click here to read through <u>our updated CUALA constitution</u>. We would love to see nominations for these various CUALA leadership positions, and if you have any questions, we encourage you to <u>subscribe to the CUALA calendar</u> so that you can hear directly from current leaders about what these roles are about. These sessions are the Day in the Life series, holding across Fridays in July 2025.



→ Wall of Fame

Before we conclude our report for the last 6 months, we would love to say a BIG THANK YOU to all our volunteers who supported our community activities between January and June 2025. Let's list them, and give them a shout out:

Events: Men's chat: Tunde Aduloju, Jakpo Ukueku, Segun Aremu | Eagles Launchpad: Nneka Adesanya.

Chapter Leads: Essien Etuk (Abuja), Ugochukwu Abasilim (Canaanland), Jane Akujuru (Canada), Gift Ifeyi (Europe), Ayobami Akinnuga (Lagos), Fisayo Abiodun (USA).

Flight Leads: Akin Odedina (2006), Opeoluwa Duntoye (2007), Imoh Eboh (2008), Adebanji Ayeni (2009), Enoabasi Bassey (2010), Segun Aremu (2011), Tomiwa Aghedo (2012), Anita Fernandez (2013), Emmanuella Uuijiatalor (2014), Emmanuel Osho (2015), Timi Ajayi (2016), Maria Arogundade (2017), Onize Sanni (2018), Ayooluwa Adebolu (2019), Adeola Akintola (2020), Emmanuel Akpan (2021), Eloehi Ovonlen (2022).

Micro Community Leaders/Admins: Enoabasi Bassey, Joan-Anita Ihekweme, Sandra Ojumeaka, Adebanji Ayeni, Omolola Ilesanmi, Emmanuel Atiba, Ngozi Awazie, Anu Adejoro, Seyi Ayinla, Bayo Ajayi, Omoshola Adenubi, Austin Okon-Akpan, Tomiwa Fanimokun, Faith Oguntayo, Akin Odedina, Akinnuga Ayobami, Imoh Eboh, Faith Adeoro, Cynthia Chisom, Remi Ademiju, Brielle Walter.



Corporate Communications



Seyi Ayinla

Vice President, Corporate Communications

Despite the issues faced with email deliverability, (which reduced email open rates from double to single digits since March 2025, we've recorded a number of wins this year. As the relevant teams continue to work towards a solution, please help us ensure CUALA emails land safely in your inbox by;

- Checking your Spam/Junk folder for emails from alumni.covenantuniversity.edu.ng
- Marking them as "Not Spam" or as a "Trusted Contact"
- Adding CUALA to your Safe Senders List (Whitelist alumni.covenantuniversity.edu.ng)

Let's stay connected! Thanks for your support!



Key Activities

The first half of 2025 has gone by so quickly and has come with its fair share of challenges; however, the corporate communications directorate has maintained its focus on delivering against the campaign promise to SOAR by leading a Corporate Communications directorate that;

- Is a Strategic partner internally to all directorates and externally with our stakeholders
- Listens to the community with **Open ears**
- Amplifies news about Eagles and
- Ensures the CUALA comms team is Resourceful by becoming an income generating unit.

Keep reading for a lowdown on how we've done so far:



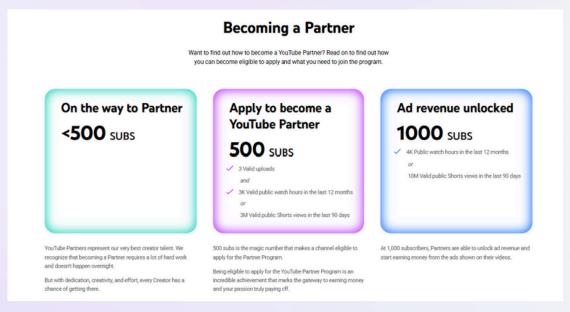
> Key Activities

- **1. Strategic Partnerships:** Working alongside the leadership team, we've supported
 - 40+ events and initiatives so far this year from January - June 2025 across flights, chapters and directorates.
 - Partnerships with at least 14 organisations via the <u>CUALA Partnerships hub</u>, our newsletters and across our social media channels.
- 2. Open Ears: Still taking actions and key steps from the CUALA comms focused market research which we carried out at the beginning of this tenure, we've continued to take on board key next steps such as;
 - New content streams
 - #CUNostalgia: Following feedback from the community, we introduced a new content series featuring moments we all remember from our Covenant University days. The first pilot has been truly remarkable with over 50k views on Instagram alone - we look forward to more.
 - Gradversaries have proven to be a keen moment of engagement with Eagles and we've taken full advantage of this by working with Flight Leads to leverage this nostalgic moment. These gradversary posts have gathered 124k views so far on Instagram alone.

- **3. Amplifying Eagles:** We've featured over 50 Eagles in our Eagles News series from January 2025 to date. This series has been hugely popular with the community and continues to see improved engagement and is a definite favourite with the community.
- **4. Resourceful:** Operation monetise our YouTube channel is in full force. Working with event organisers, we have an agreement to prioritise YouTube as the destination for anyone who missed a live event to watch the recording. This will enable us build <u>CUALA's YouTube</u> stats and help our channel meet the eligibility criteria to qualify for monetisation thereby enabling the comms directorate to become an additional income stream for the association.

The second half of this year will be focused on editing videos from previous sessions and uploading them on our YouTube page with a schedule in mind - this will help us build the 3k watch hours needed in the last 12 months in order to become eligible to monetise CUALA's YouTube channel.

Do us a favour today by supporting this movement and <u>subscribe</u> to CUALA's YouTube channel today. Thank you in advance!



YouTube's eligibility criteria as at the time of publishing this report

(7)

Upcoming Events & Activities

Elections: 2025 is an election year for CUALA; we'll be working alongside the Electoral Committee and the leadership team to build anticipation ahead of the election season and ahead of our transition to a new administration. We'll be working on a number of initiatives to build anticipation for the upcoming elections and give context around what a day in the life of a President, VP, flight and chapter lead looks like. Look out for our **Day in the Life series** every Friday at 8pm WAT in July 2025.

Events & Other BAU activities: Supporting key events scheduled in the last half of the year such as Eagles / Alumni Summit, Welcome Abroad and any others as well as working with the incoming Vice President Corporate Communications to collate the last half year report for the year 2025 covering July - December 2025.

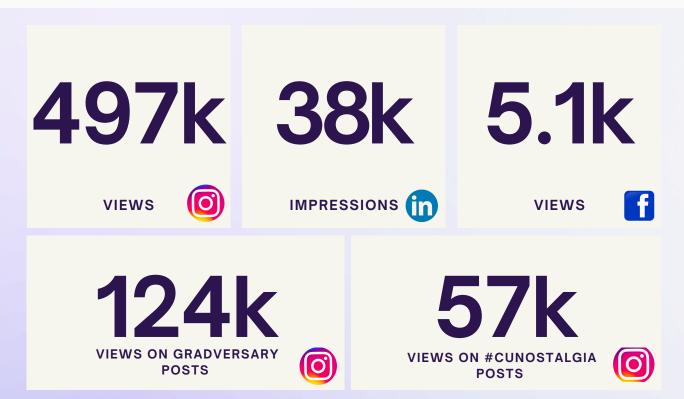
Resolution of Email Delivery issue: Over the last few months, CUALA emails have been going into Eagles' spam folders. This issue has seen our email open rate go from 50% in March 2025 to 3% in May 2025; emails are one of the primary means of communication between the association and Eagles and as such, this has been escalated a number of times to the appropriate teams and we'll continue to escalate further and flag the risks this poses to our communications and engagement efforts.

Leadership Transition: A key moment post-elections will be handing over to the newly elected Vice President Corporate Communications. As expected, there'll be a period of handover between the current Vice President and the incoming Vice President Corporate Communications.



Wall of Fame

To everyone who has contributed to, engaged with and provided feedback regarding any content shared with the Eagle community, THANK YOU! You make us better



CUALA's Social Media stats for 2025 so far



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Finance



Maranna Igbokwe

Vice President. Finance

Highlights

- 2023 Financials Certified: Successfully completed and published the CUALA Audited Financial Statements for 2023.
- 2024 Tax Compliance: Completed the CIT filing for 2024. Successfully navigated the associated tax audit exercise.
- Empowering Future Leaders: Proudly awarded 4 Eagles Scholar Awards in the 2nd Edition of this vital program, supporting the academic journeys of Covenant University students.

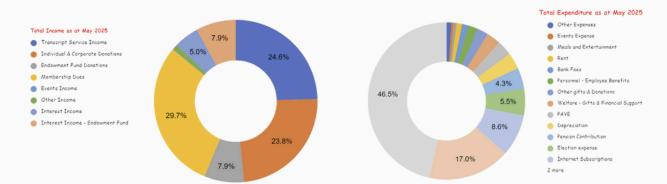


Financial Performance

Our Association's financial health is a testament to the unwavering commitment of our members, who consistently support initiatives. The collective efforts of members and donors have laid a foundation, enabling us to navigate the present and strategically plan for the future. This report will provide a detailed financial overview, giving you a clear picture of our current financial standing in H1 2025.

Beyond the general overview, the report will delve into the status of our Endowment Fund, a critical asset that underpins our sustained growth and future initiatives. Furthermore, this report will highlight the special activities under the Finance Directorate during the first half of 2025.

Summary of Income and Expenditure between January 2025 to May 2025

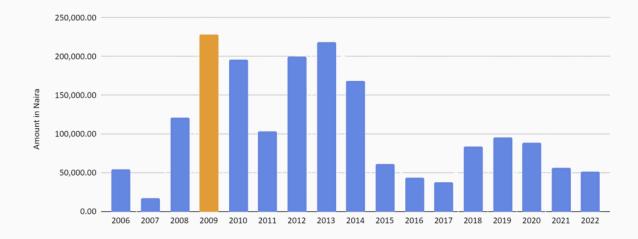


- Total Income amounted to #12.7m between January to June 2025 with dues constituting 29.7% of the total.
 Donations was the second highest income representing 23.8% due to remaining balances from the donations for
 Papa's 70th birthday celebration, the friendly football match between CUALA and Crescent University Alumni
 Association, among other donations.
- Total expenditure amounted to #10.33m between January to June 2025 with personnel costs representing the largest cost item at 46.5%.

Membership Dues Analysis

Using membership dues analysis per flight as at June 2025, dues from 2008 to 2014 set were the largest proceeds and represented 67.62% of total dues received from the 17 sets analysed below.

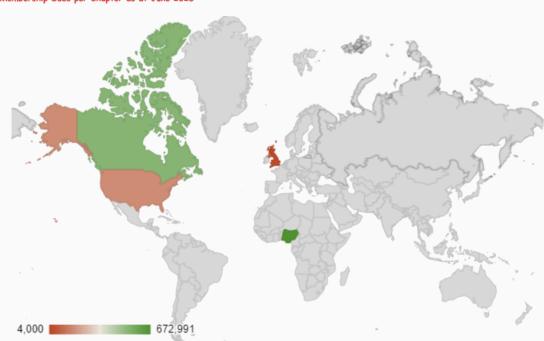
Total Membership Dues per Flight as at June 2025





Financial Performance

Using Chapters to analyse total membership dues received, Lagos Chapter represented 36.3% of the total dues and was the Chapter that remitted the largest dues amount within the review period. This was followed by the Canada Chapter representing 28.5%. Special appreciation to Chapter and Flight leads for driving dues payment reminders in their communities.



Total Membership Dues per Chapter as at June 2025

Endowment Fund Update

In December 2024, the second CUALA Eagles Scholars Award program was kickstarted. A call for applications was made on December 3, 2024 with a deadline of December 13th 2024. 82 applications were received and reviewed by the EFC Utilisation Sub-committee. These applications were reviewed and 4 students were awarded scholarships. 3 students were awarded tuition support scholarships and 1 was awarded a living support scholarship.

Currently, the Endowment Fund amounts to c.#70m. In H1 2025, we received #1m donations and c.#1m in interest income from investments made by the fund.

























> Key Activities

FY 2023 Audited Financial Statements: One of the major steps to ensuring that financial transparency is upheld was the appointment of new auditors by the CUALA board in April 2024 for the audit of 2023 financial records. This audit has now been completed and the finalised audited report for FY23 can be accessed on the CUALA website.

Tax Audit 2025: Within the past six months, CUALA underwent a tax audit conducted by the Federal Inland Revenue Service (FIRS). This audit took place on April 10, 2025.

During the audit, two representatives from the FIRS office visited the alumni secretariat. Their purpose was to review requested financial documents and confirm compliance. The audit concluded with the FIRS visitors confirming that the CUALA appropriately carries out its necessary tax filings.

CIT Filing for FY2024: Ahead of the CIT filing deadline for June 30th 2025, the Finance Directorate has been able to file the tax for the Association. Special appreciation to the finance team in the Secretariat for ensuring that the Association is tax compliant and manages regulatory risks.

Upcoming Activites

- Complete the FY 2024 external audit exercise and publish report
- Continue sharing Quarterly Financial Updates with the community
- Execute financial literacy sessions in collaboration with partners, flights and Chapters.
- More collaboration with partners.

As we look ahead to the second half of the year, the Finance Directorate is committed to ensuring that key projects/activities are executed as well as other operational activities in the Finance Directorate to support the sustainability of our Association.

Wall of Fame

- 1. Ayooluwa Adebolu
- 2. Olu Morakinyo
- 3. Olatunji Ruth
- 4. Victor Alagbe
- 5. Ifedubem Fzike
- 6. Eniola Victoria Olusola
- 7. Olaitan Adeniyi
- 8. Amarachi Okolie
- 9. Onyinyechi Onwudike Oladipo
- 10. Samuel Bassey
- 11. Fiona Otobo

- 12. Itoro Effiong
- 13. Ohizu Chinaenyeudo
- 14. Agbeyei Tamaraupreye Cynthia
- 15. Chiagozie Ewalefoh
- 16. Anita Fernandez Eromhonsele
- 17. Amodu Oluwaseun
- 18. Adekoya Ifeoluwa
- 19. Onyinye Kanu
- 20. Esther
- 21. Chiagozie Obuekwe

- 22. Onyinye Oyeoka
- 23. Amenze Osaze-Jesuorobo
- 24. Vincent Akinnuwesi
- 25. Akinwunmi Esther Olusola
- 26. Ayomide Olonimoyo
- 27. David Kezi
- 28. Oladapo Favour
- 29. Dolapo Omovin
- 30. Nwachukwu Marvellous
- 31. Ishola Joshua



University Relations



Ladunsi Lanipekun

Vice President, University Relations

The University Relations directorate has offered support to Eagles with Covenant University admission related queries. This has been particularly useful for Eagles who are int the undergraduate and postgraduate levels and we believe that some Eagles would love to have their children, wards or loved ones to come here. Eagles who are interested in pursuing their postgraduate programmes are not left out on this. We have been working with the admission team to ensure that detailed information gets across to the Eagles who are interested.



Key Activities

- **1. College Week / Annual Finance Conference:** The 2024/2025 College week held from the 26th the 30th of May 2025 while the Annual Finance Conference 2025 held on the 7th of June. The alummi association facilitated the introduction of the alumni speakers who spoke during these two events.
- 2. Covenant University Admission enquiries: Covenant University has commenced the sale of forms for both the undergraduate and postgraduate levels and we believe that some Eagles would love to have their children, wards or loved ones to come here. Eagles who are interested in pursuing their postgraduate programmes are not left out on this. We have been working with the admission team to ensure that detailed information gets across to the Eagles who are interested.
- **3. Community Engagement:** Covenant University has commenced a series of community development services aimed at positively influencing the lives of people in its host community, Ota and its environs. We are using this opportunity to invite Eagles who would be interested in partnering with the school in this regard.



4. Projects on Campus: The 2015 set renovated the 'Admirable Park' and they named it 'Legacy Beautification Project". This project was done to celebrate a decade after graduation and to preserve and enhance a space that has inspired serenity, creativity, and fellowship while on campus.

Upcoming initiatives

The University Relations directorate will support the following upcoming events

- 20th Convocation ceremony
- Investiture
- Eagles' Summit
- Involve more Alumni in the admissions process and ensure quality referrals and recommendations
- Student meetup with the final year students/freshers



Welfare



Ogochukwu Mba

Vice President, Welfare

The Welfare Directorate remains committed to promoting the holistic well-being of Eagles through thoughtful, sustainable, and cost-effective initiatives. Our goal is to consistently support our members by optimising available resources, fostering a culture of empathy, and building strategic partnerships that advance our collective welfare.

As we reflect on the first half of 2025 (January–June), we are pleased to share highlights of our activities, impact, and outcomes across key focus areas.



Key Activities

1. Welfare Support: In line with our mission to uphold strong welfare standards, the Welfare Directorate received a total of ten (10) welfare requests between January and June 2025. Each request was diligently reviewed in accordance with our welfare policy and internal procedures.

Out of these ten requests, seven (7) were approved, and a total of #700,000 was disbursed to support alumni in areas such as medical care, emergency relief, family support, and bereavement assistance.

This represents a modest improvement in turnaround time and responsiveness compared to H2 2024, during which six out of ten requests were approved. We continue to enhance our internal processes to ensure compassionate, transparent, and accountable disbursement of welfare funds.

For requests that did not require direct financial aid, we provided meaningful non-monetary support, including:

- Career referrals through the Business and Career Directorates,
- CV reviews.
- Introductions to thriving businesses within our alumni network.



Key Activities (cont'd)

1. Welfare Support (cont'd): These holistic interventions reflect our unwavering commitment to the total well-being of every Eagle — spiritually, emotionally, professionally, and financially.

As part of our ongoing drive to build a stronger, more inclusive community, we are bringing back the "Lift an Eagle" initiative. In light of the prevailing economic challenges, this initiative seeks to extend vital assistance to vulnerable members of our alumni body.

By contributing to this cause, you are helping us advance several Sustainable Development Goals (SDGs) — particularly those related to no poverty, good health and well-being, and reduced inequalities.

If you would like to give back and be part of this impactful movement, please give using the link: <u>Lift an Eagle</u>. Together, we rise by lifting one another.

2. Partnerships (Free Eye Test Initiatives): In the spirit of compassion and community impact, the Welfare Directorate marked the Month of Love (February 2025) by organising a free eye screening exercise for members of the Abuja community. This initiative was carried out in partnership with a reputable healthcare provider and formed part of our broader mission to promote preventive healthcare and community welfare.

Through this initiative:

- Dozens of individuals received free eye tests,
- · Basic consultations were provided on-site,
- Eyewear prescriptions and referrals were offered where needed.

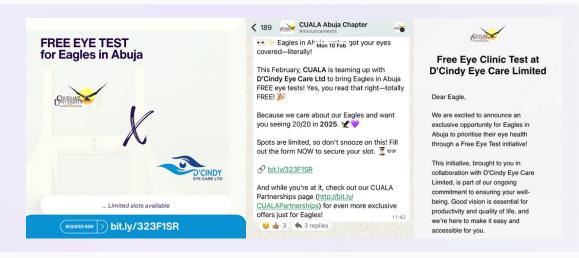
This outreach reflects our ongoing commitment to creating meaningful people-centred impact.

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This outreach reflects our ongoing commitment to creating meaningful people-centred impact.





Key Activities (cont'd)

3. Monthly Prayer Meetings (When Eagles Pray): Spirituality is a cornerstone of our community. In H1 2025, we consistently hosted our monthly prayer meetings under the banner of "When Eagles Pray." These sessions have become a powerful platform for spiritual renewal, collective intercession, and fellowship.

We were privileged to host seasoned spiritual leaders who ministered and prayed with us. These sessions have led to:

- Powerful testimonies,
- Restored hope,
- · A deeper sense of spiritual connectedness among members.

Our <u>WhatsApp</u> prayer platform also remains active and impactful, serving as a safe space where members share burdens, encourage one another, and rejoice in answered prayers. The platform continues to foster a spiritually vibrant and supportive environment across the global alumni network.

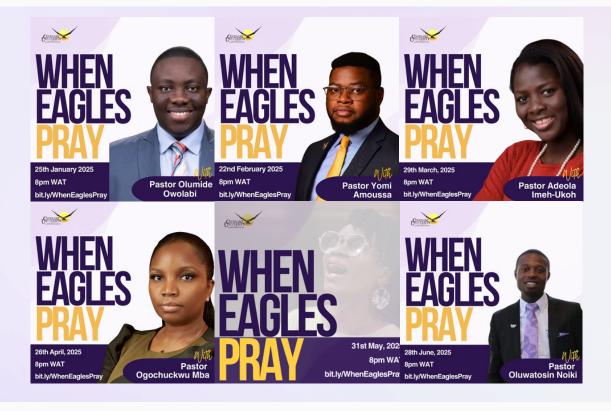
- **4. Fallen Eagles:** During the first half of 2025, we sadly lost some of our beloved Eagles. In line with our responsibility to support bereaved families and honor the lives of our departed members, the Welfare Directorate:
 - Sent condolence letters to the families.
 - Paid sympathy visits (where possible) or placed calls to express solidarity,
 - Delivered tokens of support on behalf of the Covenant University Alumni Association.



Wall of Fame

- Chineze-Kez-igbokwe
- Demi Taiwo
- Pastor Olumide Owolabi
- Pastor Yomi Amoussa
- Pastor Adeola Imeh-Ukoh

- Pastor Oluwatosin Noiki
- Pastor Laju Iren
- Mrs Adetoun Jegede
- Pastor Dolapo Ajayi



Chapters **CUALA**

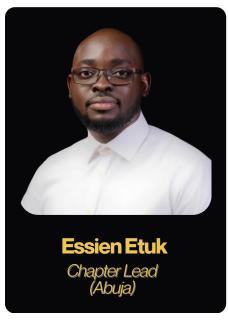


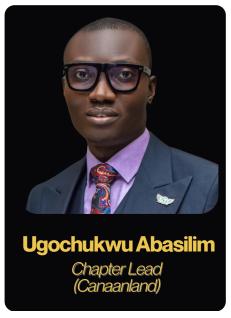
Chapters are the geographical extensions of our alumni community, allowing Eagles to connect and network with fellow Eagles in their local city / country.

Please <u>update your details</u> to join your Chapter.



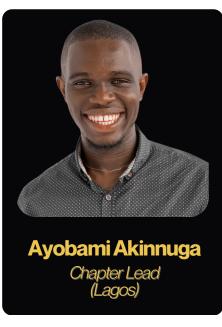
CHAPTER LEADS \(\)













As shared in our <u>2024 H1 report</u>, the elected Chapter Lead for Scotland - Oluwatoni Ogunfusika became unavailable due to personal circumstances.



Canada Chapter

Highlights

Engagement

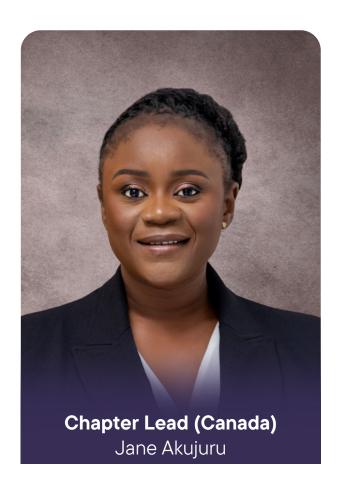


We have now grown to over 590 members in our main Canada Whatsapp Groupchat!

Dues



#528.3k alumni dues paid by Eagles in Canada chapter



Key Activities

The Canada team focused on promoting Financial Empowerment in the first half of 2025.

Engagement: WhatsApp Community: Our community continues to grow stronger, larger, and more inclusive. We have now grown to over 590 members in our main Canada WhatsApp Group chat! Our WhatsApp group continues to be a safe place where Eagles can connect with each other, promote their business ideas and initiatives without feeling judged. It is also our most common way of sharing Community Updates, Global CUALA events and initiatives and fostering that collaborative spirit amongst fellow Can-Eagles.

Email Open Rate: Can-Eagles love to stay informed on what's happening with CUALA and I'd like to appreciate everyone who helped us get to 48% email open rate. Don't forget to keep checking your emails for exciting news from us.



Key Activities (cont'd)

Dues: Thank you to everyone who continues to pay their dues as these funds contribute to the smooth running of CUALA activities on a global level. The Canada Chapter recorded the 2nd highest amount of dues paid in the first half of 2025.

2. Events & Activities

- **February:** In February we hosted the first of our Financial Literacy Series in Canada. This event was aimed at educating Eagles on how they can make more money, save more and invest their money. Our very financially versed speakers Ebuka Nkemdilim and Segun Alabi shared their knowledge with the community on February 19th, 2025, and made themselves available for further questions and guidance.
- March: With the Tax filing deadline approaching April 30th, we had a Senior Financial Planning Analyst, Fisayo Olowokere on March 15th break down what everyone needed to know to ensure they were fully informed on what tax filing opportunities are available to them. She took us through what was obtainable in each province, what platforms could be used when filing taxes and how to make sure we were getting maximum returns from the government on our taxes.
- April: In April, it was time to then start investing some of the returns received from the Taxes some of us had filed.
 We had Engr Tayo Oyerokun take us through how we could unlock opportunities with our Dual Nationality by showing us what investment opportunities were available to us as Nigerians albeit now living in Canada. The session was held on April 5 th and was anchored by Adeolu Akinsanya.
- **4. Dues payment and CUALA services:** With the support of the CUALA Secretariat, we continue to support several Community members in processing transcript applications, getting recommendation letters and maximizing other vital CUALA services available to all dues paying Eagles.



Upcoming initiatives

As a country popularly known for it's cold weather; we love to enjoy our summer months and as such there are multiple In-person summer events already being brewed.

- July 19th: Eagles in Calgary Summer Hangout
- August 2nd: Eagles in GTA Summer Hangout
- August 2nd: Eagles in Atlantic Region Summer Hangout
- August 2nd: Eagles in Ottawa Summer Potluck
- August 2025: The Canada Chapter will definitely be supporting in the upcoming Welcome Abroad event powered by the VP, Community Engagement's office to welcome newly relocated and about to relocate Eagles.

More dates to come from Edmonton, Saskatchewan and Vancouver so please don't feel left out. There will be an opportunity to meet, eat and mingle with Eagles in a city near you this summer.

Wall of Fame

- Seyi Adeyemi (GTA rep)
- Segun Alabi (Ottawa rep)
- Morenike Kolawole (Edmonton rep)
- Chiwunma Anago (Calgary rep)
- Adeolu Akinsanya (Atlantic rep)
- Omoshola Adenubi (Manitoba rep)
- Seun Salako (Saskatchewan rep)
- Omotolani (Calgary)
- Anjolaoluwa (Edmonton)
- Tomi Adenuga (Welcome Abroad event speaker)
- Ebuka 'The Finance Whiz' Nkemdilim
- Fisayo Olowokere (Our tax guru)
- Debo Lipede (Social Events)

- Stella Igweamaka
- Kikelola Emechafor
- Onvi Azike-Diribe
- Dami Itabiyi
- Esiri
- Sanmi Gbadegesin (VP, Community Engagement)
- Seyi Ayinla (VP, Corporate Communications)
- Anuoluwapo (Programs Officer, CUALA)
- Unique Ajakaiye (Executive Secretary)
- Ebi Obode Bethel (President)
- Enoabasi Bassey (2010 Flight Lead)



Lagos Chapter

Highlights

Engagement

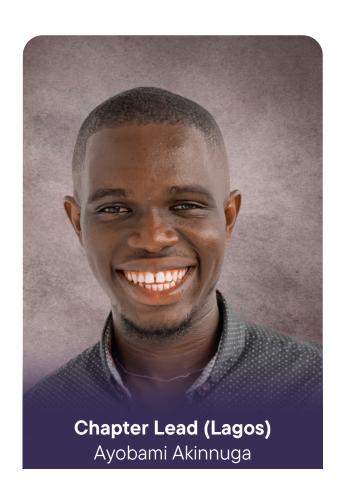


Whatsapp Growth: 1100+ members in our WhatsApp community; we had to open a new WhatsApp group for Lagos after first group crossed 1000+ users. Increased engagement in value - driven sub groups, **#EkoJobGroup** - increasing the sharing of job vacancies, opportunities and interactions. Increased email engagement rate.

Dues



#673k alumni dues paid by Eagles in Lagos chapter. YOY increase in payment of alumni dues



(7) Key Activities

- **Community engagement:** Continuous engagement on the primary platform of the chapter WhatsApp, growth of the platform signals growth in community engagement.
- Career support: The #EkoJobGroup engagement has skyrocketed making it a platform for career growth, it is important we support Eagles with Jobs as much as we can.
- #Ask an initiative that connects eagles with value across board while fostering continuous engagement and value.

Upcoming initiatives

- Amplify the bi-weekly value-drive conversation line.
- Amplify chapter giveback initiative #EkoEagles4EkoEagles
- Launch of Virtual Business Trade Fair
- Launch of the #Ask initiative to foster engagement



Wall of Fame

Andrew Carlos, John Constantine Obioma Lojo, Opeoluwa Duntoye, Oyin RS, Tobi Jobs, Kayode, Omoshola



USA Chapter

Highlights

Engagement



30% growth on Whatsapp community group from December 2024 with 1,050 members.

Email open rate



Recorded a 75% email open rate across all chapter newsletters

Dues



₩162k alumni dues paid by Eagles in the chapter



(7)

Key Activities

The first half of 2025 has been a defining chapter for the CUALA U.S. family. From expanding our community footprint to launching impactful programs tailored to the unique needs of Eagles in the diaspora, we've made significant strides toward building a truly connected and supportive alumni network across the United States. Through intentional relationship-building, relevant programming, and support from the community, our vision is taking shape one Eagle, one state, one initiative at a time. This report captures the key highlights, milestones, and plans shaping our journey so far this year.

Highlights

- 3 Projects underway for H2 2025
- Kicked off our first-ever Mentorship Buddy System, matching new immigrants with seasoned U.S.based Eagles.
- 1 Newsletter sent
- 1 Event held

> Key Activities (cont'd)

1. Mentorship & Integration: In a bid to support the growing number of Eagles relocating to the United States, the CUALA USA chapter kick started the "**Buddy Mentorship Program**" in **H1 2025**, a peer-led initiative designed to help new immigrants transition smoothly and confidently into life in the U.S.

The program pairs newly arrived Eagles (less than 12 months in the U.S.) with alumni who have lived in the country for **2+ years** and are well-versed in navigating its complex systems. These mentors serve as cultural guides, career advisors, and personal cheerleaders helping newcomers avoid common pitfalls and find their footing faster.

Core focus areas included:

- Career guidance: Resume reviews, Linkedln optimization, networking tips, and navigating job applications in the U.S. labor market.
- System orientation: Insights into housing, credit history, health insurance, banking, transportation, and navigating the DMV.
- Emotional and community support: Building a sense of belonging and connectedness for Eagles who may be facing isolation, culture shock, or anxiety.

The goal for H2 2025 is to get at least 20 more mentors signed up in order to support the new influx of immigrants arriving in the summer. The Buddy Mentorship Program is a clear reflection of CUALA USA's commitment to not just building a network but building a home for eagles everywhere they are located.

2. Professional Development Webinar: In line with our commitment to empowering Eagles in the diaspora with critical knowledge for long-term settlement and success, the CUALA USA chapter hosted a highly impactful virtual session in June 2025 titled: "Understanding the EB-1A Extraordinary Ability route to your U.S Green Card"

This session was curated in response to increasing interest among U.S.based Eagles seeking a faster, self-petition route to permanent residency, especially those with strong academic, professional, or entrepreneurial profiles. The webinar featured a comprehensive breakdown of:

- What the EB-1A visa category is and who qualifies
- Key petition criteria and how to meet them
- · Common myths and mistakes to avoid
- Resources and communities available to support self-petitioners

Our guest speaker, an Eagle who successfully filed her own EB-1A petition shared firsthand insights and practical tips that demystified the process for many attendees. Over 80 participants joined the live session, and the Q&A segment ran for nearly 40 minutes, underscoring the high level of interest and engagement. Feedback from attendees was overwhelmingly positive, with several Eagles expressing renewed confidence to begin their EB-1A journey. This session is now archived and available upon request for Eagles who may have missed it, and a follow-up clinic is in planning for H2 2025.

Over 80 participants joined the live session, and the Q&A segment ran for nearly 40 minutes, underscoring the high level of interest and engagement. Feedback from attendees was overwhelmingly positive, with several Eagles expressing renewed confidence to begin their EB-1A journey. This session is now archived and available upon request for Eagles who may have missed it, and a follow-up clinic is in planning for H2 2025.



3. Community building initiatives: Social media campaigns were run to bring awareness to our WhatsApp community, leveraging current members to inform their friends or classmates who are not registered to join the community. We intend to keep growing our community using social media strategies, email newsletters, whatsapp messages, word of mouth to spread news about our group and encourage others to join.

(7)

Upcoming initiatives, plans & projects

- 1. Fall Socials: Building In-Person Connections Across States: During the fall, we plan to host a series of regional Summer Hangouts in five major U.S. cities that have the largest population of Eagles according to our database DMV (DC-Maryland-Virginia), Atlanta, New York, Dallas, and San Francisco. These events are designed to deepen relationships within our fast-growing U.S. community. Each location will feature fun, food, and family-friendly activities to foster bonding, especially among Eagles who have only ever interacted virtually. The goal is to make these gatherings annual staples on the CUALA USA calendar and to raise visibility of local alumni clusters in preparation for more structured regional hubs.
- 2. Regional Hubs & State Lead Activation: Decentralizing Leadership, Deepening Reach: To support sustainable engagement, we are implementing a Regional Hub Model. The U.S. will be divided into four geographic zones; East Coast, West Coast, South, and Midwest each coordinated by a Regional Lead. Additionally, we are actively recruiting State Volunteers who will be responsible for organizing state-level meetups, managing state WhatsApp groups, and ensuring information flows efficiently from national to local levels. This structure aims to improve coordination, encourage grassroots involvement, and provide localized support to Eagles.
- **3. Quarterly Webinars: Equipping Eagles for Life, Career & Legacy:** Starting Q3 2025, we'll launch a Quarterly Webinar Series focused on the real-life issues Eagles face living in the U.S. Our next lineup includes:
 - Navigating U.S. Immigration: Pathways to Permanent Residency Practical advice for those on F1, H1B, OPT, or exploring EB-based green card options.
 - Wealth Building in the Diaspora Understanding financial planning, tax strategy, and investing as a U.S.-based immigrant.
 - Faith and Finances A holistic conversation on stewardship, generosity, and money from a spiritual perspective.

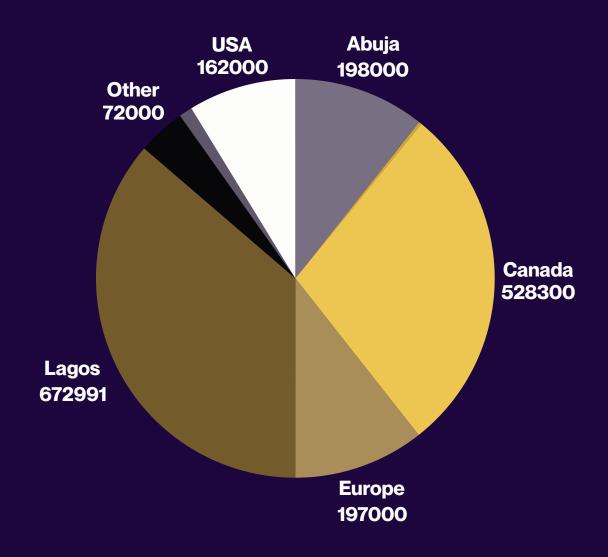
These sessions will feature alumni professionals, legal experts, and faith-based thought leaders.

- **4. #MyEagleJourney Media & Storytelling Series: Telling Our Stories, Inspiring Our Community:** We are launching a storytelling campaign called #MyEagleJourney, spotlighting U.S. based Eagles and their immigrant journeys, triumphs, transitions, career pivots, struggles and wins. These stories will be shared across CUALA's social media channels, newsletters, and possibly featured in external alumni publications. The goal is to celebrate resilience, inspire newly relocated Eagles, bridge the gap between early and older sets and strengthen the bond within our diaspora family We're currently collecting nominations and plan to roll out the first set of stories before December 2025.
- **5. Dues Mobilization Campaign: Funding Our Vision, Strengthening Our Voice:** To power our vision for deeper impact, we intend to launch a soft dues mobilization campaign within the USA chapter. The focus will be on education, transparency, and empowerment not pressure. Funds raised will be channeled into state-level events and socials, emergency welfare support for Eagles in crisis and professional development initiatives

CHAPTER STATS\



The chart below shows alumni dues received from each CUALA chapter
All amounts are in # (Nigerian Naira)





Every graduating class of Covenant University is a 'Flight' of Eagles!

Please <u>update your details</u> to join your Flight community and connect with other Eagles who graduated in the same year as you.



FLIGHT LEADS \(\)







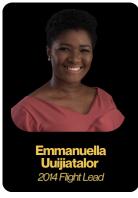










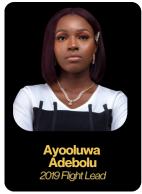


















2007 Flight Imperial Set



Highlights

We started the year collaborating with the Careers Directorate with a Career Q&A session to help us jump start the year, we had over 80 attendees with great engagement.

Engagement



Our Flight membership on WhatsApp has grown to 333 members.

Email open rate



The Flight recorded an average email open rate increased of 38%.

Dues



A total of ₩17,000 was paid by flight members from January - June 2025.

Key Activities

In 2024, we launched the Women's day celebration series and this year 2025, we had a massive turn out. Our President, Ebi Obode keyed into this initiative and we had a successful / impactful session with key speakers. Seun Alley from the 2007 Flight (Imperial set) and Pastor Laju Iren. They both addressed the topic: **Empowering the Next Generation of Women: A Career and Motherhood Conversation.** This initiative was leveraged by the President to launch the CUALA Women Network with over 500 CUALA women within the community.

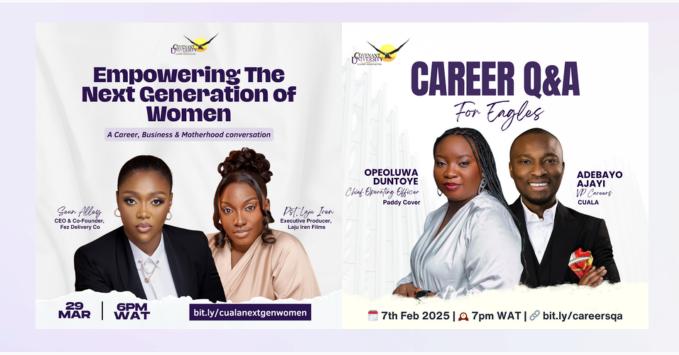
We collaborated with the 2012 - 2008 flights to launch the first matured singles date night event. We had a good number of attendees with great networking, games and conversations.

Upcoming Activities

- July 20th Gradversary 18 years after graduation celebrating #TimelessFriendships
- It's Election Season and it is time to Nominate and Vote in a new Flight Lead and fill other key positions within CUALA. Please look out for all information and please Participate in the Elections.
- Our End of year online games (Imperial Games Night) to hold in November

→ Wall of Fame

- **Seun Alley:** Thank you for honoring our invitation to speak at the International Women's Day Event tagged Empowering the Next Generation of Women: A career and Motherhood Conversation
- Pastor Laju Iren: Thank you for honoring our invitation to speak at the International Women's Day Event tagged Empowering the Next Generation of Women: A career and Motherhood Conversation



2011 Flight Beacon Set



Highlights

Many Eagles have been appropriately guided on how to benefit from CUALA and quite a number have been able to engage in the group to promote their business offerings and job openings.

Engagement



Our Flight membership on WhatsApp as at June 25th 2025 has grown to 321,

Dues



A total of \\$104,000 was paid by flight members from January - June 2025.

> Key Activities

From the inception of our administration, our agenda has been to promote togetherness and impact and that's what we have been able to achieve so far via our monthly impact meetings and our social engagements on WhatsApp. Many Eagles have been appropriately guided on how to benefit from CUALA and quite a number have been able to engage in the group to promote their business offerings and job openings.

We are also deliberate about building connection with other flights via joint events. Recently, we were able to mark our 14 year post graduation anniversary with several remarkable events such as organising a pitch competition for Covenant University students and giving monetary prizes to the winners (\#500k, \#100k and \#50k) as well as executing a mentorship outreach to a secondary school in Lagos.

> Key Activities

The first half of 2025 has shown to be greater and better even as we prepare for CUALA 2025 elections. Below are key activities we have been able to execute in the past 6 months

In **January 2025**, we attended an impact session on Goal setting for 2025 organised by the VP Careers directorate.

In **February 2025**, we had a wonderful discussion session on "Does true love exist and what to do to make love work" - it was super engaging.

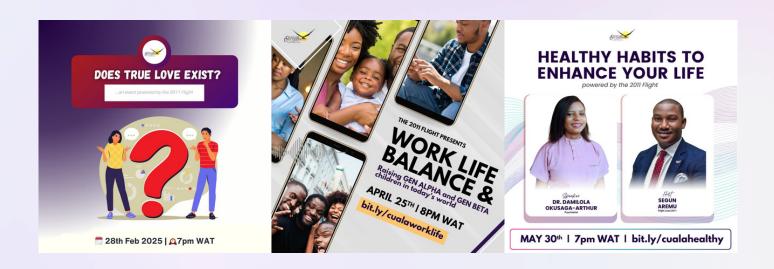
In **March 2025**, we had a collaborative GAMES NIGHT with the 2011, 2013, 2015 and 2021 set, which happened to be the biggest games night in CUALA history where the winner went home with \\\frac{\pmathbf{1}}{1}00,000. In this case, we had a tie and divided the funds in halves.

In **April 2025**, we had an Impact Session on Work life balance in today's world and raising GEN ALPHA's and GEN BETA's children in today's world and it was very insightful.

In **May 2025**, we had an Impact Session on Healthy Habits that enhances our life (Health is Wealth). It was very educative as it also touched on mental health.

In **June 2025**, we had a 14th year post graduation Anniversary outreach program to Covenant University and we will conclude the rest of the event in July. This also marks the end of the tenure.

We give thanks to God and special well-done to CUALA secretariat and the VPs for their amazing support and thanks to the team behind the scenes ensuring that this vision becomes fully implemented. I LOVE YOU ALL VERY MUCH. God bless you and reward your labour of love.



Beacon Set's 14 year graduation anniversary

As shared earlier, to mark 14 years since we graduated from Covenant University, we organised a pitch competition for Covenant University students, where we gave monetary prizes to the winners - \#500k, \#100k and \#50k to the first, second and third place positions respectively. Here are some pictures from the event.



2012 Flight Perfect Set \



Highlights

The 2012 flight group has grown from 300 to 320 (+6.6%). We also held 3 events from January to June 2025.

Engagement



880 Engaged Eagles with 320 Eagles in the WhatsApp group.

Dues



₩200k in alumni dues paid

Key Activities

- Facilitated a Singles Networking Session
- Held an event for employees transitioning to entrepreneurship.
- · Maintained steady seasonality and celebration comms.
- Celebrated the Perfect Set's 13th Anniversary with a <u>production</u>.

Upcoming Activities

· Elections and handover.



• Faith Gbadamosi

Idris Ninalowo

2013 Flight Renaissance Set \(\structure{N} \)



Highlights

What sets us apart is the enduring bond we share, which keeps us connected and engaged. Beyond sharing relevant updates, celebrating milestones, and spotlighting our businesses, we genuinely look out for one another, ensuring everyone feels seen, supported, and valued.

Engagement



1600+ flight members registered in the CUALA database with 440+ members in the Flight's WhatsApp group

Email open rate



The Flight recorded a 45% email open rate.

Dues



A total of #218,000 was paid by flight members from January - June 2025.

Key Activities

Can you believe we are already halfway through the year? Time really does fly when you are building memories, connections, and a strong community! It has been heartwarming to see the love, support, and laughter we have shared so far. Below is a quick recap of our journey. Let's celebrate how far we have come and gear up for an even more exciting second half!



1. WhatsApp Community: Our community continues to grow stronger, larger, and more inclusive. We have now grown to over 440 members! What sets us apart is the enduring bond we share, which keeps us connected and engaged. Beyond sharing relevant updates, celebrating milestones, and spotlighting our businesses, we genuinely look out for one another, ensuring everyone feels seen, supported, and valued.

2. Events & Activities

- March Events: This month was packed with exciting and memorable events! Our set proudly hosted Thriving, Not Surviving: a heartfelt celebration of women and Mother's Day, brilliantly anchored by our very own Kate Ajayi. Later, we collaborated with the 2011, 2015, and 2021 flights for an unforgettable Games Night, where one of us claimed the top prize (talk about trailblazers!). We also played a key role in the planning and participation of the first-ever CUALA Pairing Hangout, connecting flights from 2006 to 2013.
- April Event: We hosted our very first business-focused event in April, and it was a remarkable success! Featuring industry leaders including the CEO of KoraPay, Co-founder of Thrive Agric, and a seasoned financial expert. The session, themed "Connecting/Building Bridges from Ideation to Reality", was both inspiring and practical. With over 50 participants in attendance, the event sparked meaningful conversations and empowered budding entrepreneurs. A highlight of the day was the business pitch segment, where two outstanding participants received #100,000 each and free branding support.

This event demonstrated our dedication to supporting and elevating emerging entrepreneurs within our community.

- 3. 2013 Flight Newsletter: Quarterly newsletters were shared this year, offering updates, opportunities, and a spotlight on businesses and achievements. These newsletters have garnered excellent engagement, strengthening our connections as a community.
- **4. Dues payment and CUALA services:** Through collaboration with the CUALA secretariat, we supported several members in processing transcripts, obtaining recommendation letters and accessing other vital CUALA services.
- **5. A Moment of Reflection:** This period brought a somber reminder of life's fragility, as we mourned the loss of two beloved members of our 2013 set. In a show of unity and compassion, our community alongside the CUALA welfare team offered financial support to their families and ensured our presence at their burial ceremonies, both in person and virtually. May their gentle souls rest in perfect peace. Their memories will always remain with us.
- **6. Welfare:** The team celebrated members' birthdays and anniversaries, acknowledged weddings, and had representatives present at some ceremonies. We collaborated with the VP of welfare to provide both financial and emotional support to members in need.

(7)

Upcoming Activities

- **July 19th 2025:** Building Mental & Physical Resiliency
- July 26th 2025: 12th Grad-versary celebration
- August 2026: Give Back Initiative: We are planning a meaningful outreach to a school within an IDP camp in Abuja,
 Nigeria scheduled for August 2026. This initiative aims to provide essential supplies and support to the students,
 helping to create a more hopeful and empowering learning environment.
- Business Showcase: Featuring businesses and individuals on our WhatsApp platform and in the quarterly newsletter.



A heartfelt thank you to our incredible speakers and event hosts over the past few months. Your time, consistency, and unwavering support have truly enriched our community. We deeply appreciate each of you. In no particular order: **Ayodeji Arikawe, Kate Ajayi, Dickson Nsofor, Temitope Oshin, Experience Olalekan, Esther Morah, Mercy Ebuetse.**

Wall of Fame

Deputy Flight Lead: Mercy Ebuetse

Content Team: Uche Agbogwu, Ituen Aniete, Barnabas Inyangsam, Akindele Oluwatoyin, Experience Olalekan, Adeshakin Kolawole.

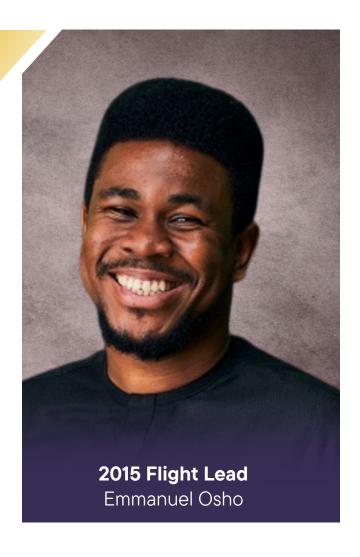
Team members: Osayi Eromhonesele, Timileyin Babatunde, Ayodeji Arikawe, Adebayo Ajayi, Ope Jide-Ojo, Boluwatife Aderoju, Justina Iroko, Ayokunmi Adenuga, Favour Ese, Faith Emmanuel, Destiny Olofintila, Damilola Osasona, Ugonna Achebe,

Seun Adenigba, Chubiyojo Umoru, Oyomikun Jakpa, Esther Morah, Experience Olalekan, Oluwatosin Osuolale, Mae Tobi Talia, Moriamo Roberston, Emmanuel Ademuwagun, Edris Olaitan Ninalowo, Tobi Akinwamide, Joshua Oshowo.

Cheers to the laughter, milestones, and the magic we create together. The journey is sweeter with each of you. Let's keep growing, giving, and glowing!



2015 Flight Admirable Set \(\scalebox{1.5}



Highlights

The first half of 2025 has been an exciting and impactful season for the 2015 Flight. It started off as an amazing year, filled with renewed energy, reconnections, and a strong sense of purpose — culminating in the celebration of our 10th Year Graduation Anniversary.

Engagement



340+ flight members in the Flight's WhatsApp group

Dues



A total of #61,000 was paid by flight members from January - June 2025.

> Key Activities

1. Group Growth & Re-engagement

- We increased our main WhatsApp group membership to 341 members, reuniting classmates across different colleges and departments.
- The engagement level surged as many Eagles reconnected with long-lost friends and flight members rekindling a strong sense of community and shared identity.



2.10th Year Anniversary Projects - "The Thanksgiving Projects"

In celebration of our 10th Year Anniversary (June 26, 2025), the planning committee initiated and executed a series of impactful legacy projects:

- Admirable Park Refresh: A complete renovation of Admirable Park on CU campus to preserve its legacy as a place
 of serenity and connection. Project now completed.
- Testimonial Documentary: A professionally produced video featuring stories of impact, purpose, and gratitude from Admirable Set members and those influenced by them. Led by award-winning filmmaker, Michael Akinrogunde. Near Completion as at the writing of this report.
- Digital Yearbook: <u>A refreshed and digitised version of the 2015 yearbook</u> to help alumni reconnect and preserve shared memories. Led by Charles Eke of Check DC (Also a member of the set) Completed.

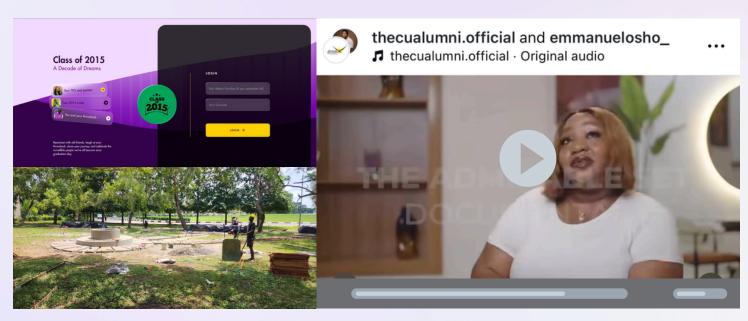
3. Legacy Endowment Contribution

A #150 million endowment fund was proposed, and the planning committee resolved to give this **directly to Covenant University** specifically to assist students who are currently unable to pay school fees complete their fees. This donation represents our legacy of gratitude as a set.

4. Presentation to the Chancellor

We secured a date to **formally present the completed projects** to the Chancellor, **Dr. David Oyedepo**, as a gesture of appreciation and honor. The presentation is scheduled for **Wednesday**, **July 3**, **2025**.

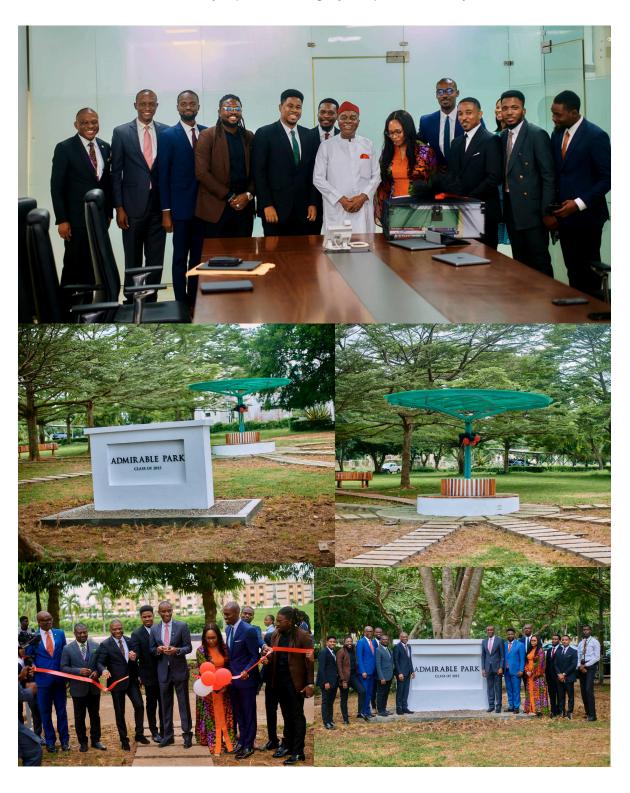
The past six months have been deeply rewarding for the 2015 Flight. We have not only reconnected with one another but have also left a visible and lasting impact on the university that shaped us. I am immensely grateful to the planning committee, donors, volunteers, and every Eagle who participated in this milestone.



10th Year Anniversary Projects – "The Thanksgiving Projects" Top Left - Digital Yearbook; Bottom Left - Admirable Park Refresh Right: Click on the image above to watch the trailer for The Admirable Set Documentary

Admirable Set's Thanksgiving Projects \(\)

In celebration of our 10th Year Anniversary (June 26, 2025), we commissioned a complete renovation of the Admirable Park at Covenant University to preserve its legacy as a place of serenity and connection.



2016 Flight Prestige Set >



Highlights

Prestige is more than a name, it is a mindset and a mission. We may not have done everything yet, but our flight is flying high and thats a win we will always be grateful for. The seeds are being planted, and with collective effort, we will grow something special together. Let's stay connected. Let's keep showing up.

Engagement



We now have an active WhatsApp group with over 200 members

Dues



A total of \\$44,000 was paid by flight members from January - June 2025.

Key Activities

Since stepping into this role, the focus has been on reconnecting our flight, sustaining communication, and representing us within the broader alumni network. While much remains to be done, we've made quiet progress worth noting.

Active WhatsApp Community: We now have an active WhatsApp group with over 200 members. Engagement has remained steady, with organic member participation and thoughtful conversations across diverse topics ranging from professional life to wellness and personal growth.

Key Activities

Member Welfare Support: We have shown up for one another in small but meaningful ways checking in, offering support, and standing with a few members who have gone through tough times. While most are not formalized, these efforts have demonstrated the heart of our flight.

Alumni Dues Participation: There has been a modest increase in dues awareness and voluntary contributions. This progress reflects a growing sense of collective responsibility and commitment to our broader alumni ecosystem.

Flight Representation: As Flight Lead, I've ensured consistent sharing of updates and responding to key matters on behalf of the set.

Upcoming initiatives

Looking ahead, the focus will shift towards more visible engagement and activities including:

- Prestige Career Connect (PCC): A virtual career exchange session where flight members can share job leads, offer mentorship, and connect across industries.
- **End-of-Year Social:** Planning will commence for a possible physical or virtual hangout to close the year on a warm and celebratory note.
- **Dues Drive:** We aim to launch a low-pressure drive to encourage dues payments by spotlighting a lot of the great things that the dues helps the alumni body acheive and how we will be able to do more with more dues paid.

Wall of Fame

- Adenike Soyebi
- Omolola Sharon Oruma
- Efemena Iniovosa
- Esther Adebogun.

2018 Flight Regal Set \(\)



Highlights

We drove consistent engagement by actively managing our set's communication group in collaboration with the Flight Team. Through timely updates, curated opportunities, alumni news, and shoutouts, we've kept the spirit of connection alive.

Engagement



Our Flight membership on WhatsApp as at June 25th 2025 has grown to 434

Dues



A total of #84,000 was paid by flight members from January - June 2025.

Key Activities

Community Management & Member Support: Over the past year, we have continued to build a vibrant, resilient, and supportive alumni community within the CUALA 2018 Set.

Community Management: We drove consistent engagement by actively managing our set's communication group in collaboration with the Flight Team. Through timely updates, curated opportunities, alumni news, and shoutouts, we've kept the spirit of connection alive. A special focus was placed on **celebrating Flight members doing remarkable work across sectors** — reminding us of the strength and potential within our own network.



Holistic Member Support: Beyond communication, we prioritized meaningful support for one another. This included:

- · Welfare interventions during times of need
- · Emotional support and encouragement
- Assistance with **CUALA-related services** such as transcript and certificate collection
- Swift responses to ad hoc personal requests, milestones, and transitions

Whether the ask was big or small, we showed up — for each other.



This journey would not be possible without the **consistent dedication, silent sacrifices, and unwavering presence** of several Flight members who go above and beyond — not for recognition, but for the good of the group.

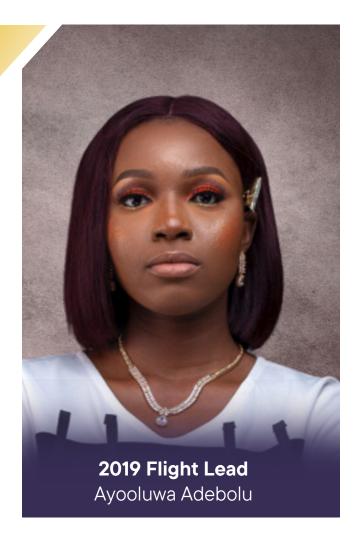
To those who:

- Constantly share jobs, scholarships, and useful resources
- Contribute **financially**, **emotionally**, **and intellectually** to uplift others
- Celebrate others publicly and offer quiet encouragement in private
- Keep the spirit of the 2018 Set alive through presence, participation, and positivity
- Remain accessible and responsive to help others navigate CU processes, give advice, or lend a listening ear

We see you. We thank you. We honour you.

You are the reason this community continues to thrive — and your impact will ripple forward for years to come.

2019 Flight Peculiar Set



Highlights

The primary focus for the first half of 2025 was the Business Spotlight: an initiative aimed at increasing brand visibility for vendors within the Peculiar Set Community.

Engagement



422 members in the Flight's WhatsApp group

Dues



A total of \$96,000 was paid by flight members from January - June 2025

Key Activities

The primary focus for the first half of 2025 was the Business Spotlight: an initiative aimed at increasing brand visibility for vendors within the Peculiar Set Community. I'm pleased to report that we successfully met this objective, with a notable increase in both engagement and participation.

Key Activities

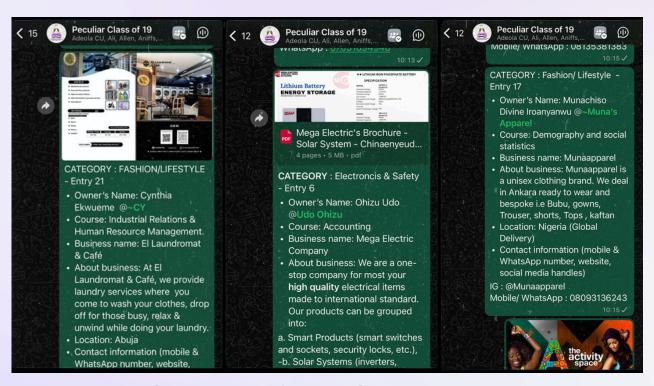
Community Engagement

- WhatsApp Community: Membership is currently at 422 members.
- **Business Spotlight:** We have 22 businesses participating in this initiative. Participation grew by 47% from the year 2024.
- Dues: 96,000 NGN paid by flight members.
- A flight member (Adaora Mbajiaku) **organised a successful Homeless Outreach in London** on the 21st of June 2025 aimed at impacting lives as well as sharing the gospel.

> Wall of Fame

The below people named below are members of the "STRATEGY TEAM" for the 2019 flight. They help with decision making, suggestions and initiatives for the Flight's progress and growth.

- 1. Adeola Ogunleye
- 2. Meekness Daniel
- 3. Kayode Osonuga
- 4. Udo Ohizu
- 5. Feyisayo Akintelu
- 6. Boluwatife Ojedoku



Some examples of Business Spotlights within the Peculiar Set WhatsApp group

2021 Flight Pacesetters



Highlights

The primary goal of the first half of 2025 in the Pacesetters set was to further support the mission to get more of our alumni gainfully employed at top institutions locally and internationally. Significant support was also provided to alumni seeking key documentation for their educational advancement towards Masters and other Post Graduate degrees.

Engagement



318 Members in the Flight WhatsApp Group (13% increase from the previous figure of 281 as at the end of H2 2024).

Dues



A total of #56,000 was paid by flight members from January to June 2025

Key Activities

In the first half of 2025, we were able to build an active community where opportunities were regularly shared by alumni from their respective companies/businesses. Members now share job opportunities they come across on a weekly basis which has been greatly beneficial to the community at large with members securing new job roles and growing in their careers.

A flight member (Iwinosa Olotu) also organized a Sip and Paint event on the 24 th of May, 2025 aimed at encouraging working professionals to connect, relax and explore their creative talents. The event was well attended by alumni and non-alumni.

Upcoming initiatives

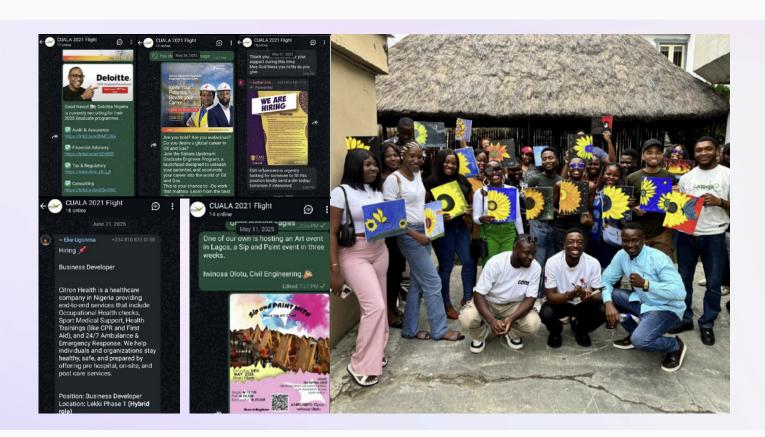
- July 2025: Featuring businesses and individuals on our WhatsApp platform
- August December 2025: 2+ webinars/events to be conducted this period to support the community with major challenges being faced (career, business, postgraduate degrees, relocation etc.)
- October 22nd 2025: 16 th Set Graduation Anniversary

→ Wall of Fame

A big shoutout to these flight members and many more who are very active on the group and share opportunities regularly with our audience.

- Samuel Anietie Victor-Akpan
- Eke Ugonna
- Gabriel Yawe
- Iwinosa Olotu
- Ijagbemi Korede
- Mfon Udoh
- Joseph Enang
- Okechukwu Nwachukwu

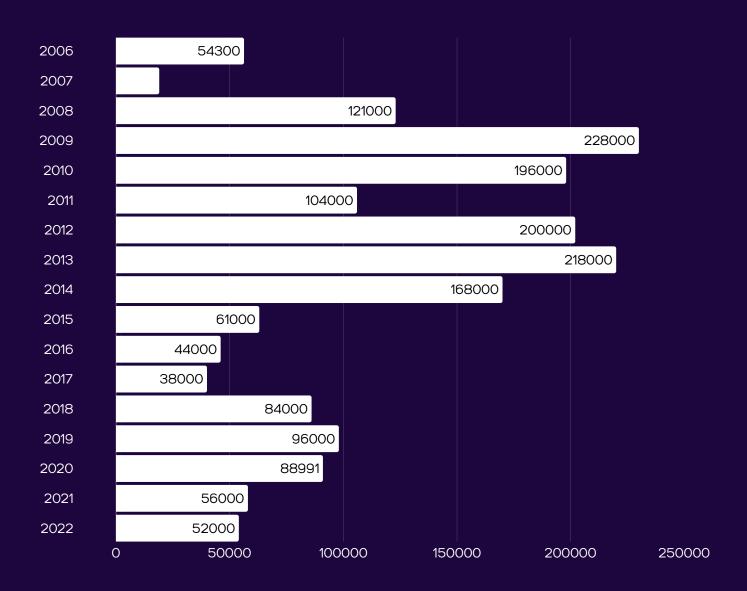
We thank God for a really successful H1 2025 and we can't wait to do more this H2. Thank you all for your support and let's keep going!!!



FLIGHT STATS_



The chart below shows alumni dues received from each CUALA Flight All amounts are in \(\mathbf{H}\) (Nigerian Naira)



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Notes

No reports were submitted by the following offices

- Chapter Lead, Abuja
- Chapter Lead, Canaanland
- Chapter Lead, Europe
- 2006 Flight Lead
- 2008 Flight Lead
- 2009 Flight Lead
- 2010 Flight Lead
- 2014 Flight Lead
- 2017 Flight Lead
- 2020 Flight Lead
- 2022 Flight Lead





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